

Privacy Policy

Border Paving Ltd. | borderpaving.com

Effective date: September 11, 2026

Border Paving Ltd. (“Border Paving,” “we,” “us,” or “our”) respects your privacy. This Privacy Policy explains how we collect, use, disclose, retain, and safeguard personal information when you visit borderpaving.com (the “Website”), contact us, apply for work through a linked recruitment service, or use a form or service linked from the Website.

This policy is intended to support our obligations under Alberta’s Personal Information Protection Act (“PIPA”) and other privacy laws that may apply. It applies to personal information handled through the public Website and related online interactions. Separate policies may apply to employees, project personnel, customers, suppliers, or users of other Border Paving systems.

1. Accountability and consent

Border Paving is responsible for personal information under its control. We collect, use, and disclose personal information with consent where consent is required, or as otherwise permitted or required by law.

Consent may be express or implied depending on the sensitivity of the information and the circumstances. You may withdraw consent, subject to legal or contractual restrictions and reasonable notice.

2. Information we may collect

We may collect the following types of information:

- Contact and correspondence information, such as your name, organization, email address, telephone number, mailing address, and the content of messages or inquiries.
- Business and transaction information you choose to provide when requesting services, materials, estimates, or credit.
- Commercial credit application information submitted through a linked service, which may include business ownership details, financial information, banking references, trade references, account information, contact details, and signatures.
- Employment application information submitted through our linked recruitment provider, such as your resume, qualifications, employment history, references, and any other information you provide to that provider.
- Technical and usage information, such as IP address, browser type, device information, referring pages, pages visited, dates and times, server logs, and information collected through cookies or similar technologies.
- Any other personal information you voluntarily provide to us.

Please do not send sensitive personal information through ordinary email or a general Website inquiry unless it is necessary and you have confirmed an appropriate method of delivery.

3. How we collect information

We may collect information directly from you, automatically through the Website and its hosting or security systems, from an organization you represent, and from service providers or other parties where permitted by law.

Some forms and services linked from the Website are operated by third parties who collect information directly under their own terms and privacy practices.

4. How and why we use personal information

We may use personal information to:

- Respond to inquiries and communicate with you.
- Provide information about our services, locations, projects, materials, and employment opportunities.
- Prepare estimates, evaluate requests, administer customer or supplier relationships, and process commercial credit applications.
- Recruit, assess, and communicate with job applicants.
- Operate, secure, maintain, troubleshoot, and improve the Website and related services.
- Detect, investigate, and prevent fraud, misuse, security incidents, and other unlawful activity.
- Meet legal, regulatory, accounting, insurance, contractual, and recordkeeping obligations.

- For any other purpose that we identify, or for which you otherwise provide consent.

5. Cookies and similar technologies

The Website may use cookies and similar technologies that are necessary for site operation, security, preferences, embedded content, or measurement.

Third-party content, such as maps, videos, social-media features, or externally hosted forms, may also set cookies or collect technical information when you interact with it.

You can manage cookies through your browser settings. Blocking some cookies may affect Website functionality.

6. When we disclose information

We do not sell personal information.

We may disclose personal information:

- To employees and representatives who require it for the purposes described in this policy.
- To vendors that support our website, hosting, security, communications, recruitment, forms, records, professional services, or business operations.
- To a person or organization involved in a proposed or completed business transaction, subject to appropriate safeguards and applicable law.

- When required or permitted by law, including to comply with lawful process, protect rights or safety, investigate wrongdoing, collect a debt, or respond to an emergency.

- With your direction or consent.

7. Third-party services and processing outside Canada

The Website links to or may use third-party services, including ApplicantPro for career applications, Jotform for commercial credit applications, Google Maps, and Facebook.

These providers may collect, use, store, or process information in Canada, the United States, or other jurisdictions. Information processed outside Canada may be accessible to courts, law-enforcement agencies, and national-security authorities under the laws of those jurisdictions.

Their handling of information is governed by their own privacy policies and contractual arrangements. Border Paving does not control third-party websites.

For information about our policies and practices concerning service providers outside Canada, contact our Privacy Officer using the details below.

8. Retention

We retain personal information only for as long as reasonably necessary for the purposes for which it was collected, to meet legal and business requirements, to resolve disputes, and to enforce agreements.

Retention periods vary according to the nature and sensitivity of the information. When information is no longer required, we securely destroy, delete, or anonymize it, subject to technical and legal limitations.

9. Safeguards

We use administrative, technical, and physical safeguards appropriate to the sensitivity of the information.

No Internet transmission or storage system is completely secure, and we cannot guarantee absolute security. If you believe information you provided has been compromised, contact us promptly.

10. Access and correction

Subject to applicable law, you may request access to personal information we hold about you and ask us to correct information that is inaccurate or incomplete.

We may require enough information to verify your identity and locate the relevant records. Applicable law may permit or require us to refuse access in certain circumstances. If so, we will explain the refusal where permitted.

11. Children's privacy

The Website is intended for a general business audience and is not directed to children. We do not knowingly use the Website to collect personal information from children without appropriate authority or consent.

12. Electronic communications

If we send commercial electronic messages, we will do so in accordance with applicable law.

You may unsubscribe using the method provided in a message or by contacting us. We may still send service, transactional, safety, legal, or other non-commercial communications where permitted.

13. Changes to this policy

We may update this Privacy Policy from time to time. The current version will be posted on the Website with its effective date.

Material changes may be communicated in another reasonable manner where required.

14. Contact us

Questions, access or correction requests, complaints, or inquiries about service providers outside Canada may be directed to:

Privacy Officer

Border Paving Ltd.

6711 Golden West Avenue

Red Deer, Alberta T4P 1A7

Email: asphalt@borderpaving.com

Telephone: 403-343-1177

If we do not resolve your privacy concern, you may contact the Office of the Information and Privacy Commissioner of Alberta.